the RANCHO REPORTER

Vol. 1, Issue 1 — *"To inform and serve. . ."* — November 16, 1966

A Newspaper Is Born

DAILY FOOTBALL WORKOUT of the "Miniature Baltimore Colts" (official name) takes place at the Costeau Park in the Capistrano Highlands, Laguna Hills. Pictured above, in action, are left to right, Center Dale Carkey of 25125 Erickson Way; Quarterback Mark Moffitt, of 25131 Hartog Street; Half-back Robert Tornetta, of 25251 Tasman Street and Left-half back, Eddie McGuire, of 25131 Rickson Way. (Staff photo.)

Weekly To Serve Area

A weekly newspaper was born this week with this issue of the "Rancho Reporter" which will serve the Mission Viejo, Laguna Hills, El Toro, Irvine and Irvine Village areas.

The motto of the newspaper, as it appears on the above dateline under the flag, is to "inform and serve." Weekly news coverage of the area will be presented, with special interest columns, in addition to local advertising.

The primary purpose of the "Rancho Reporter" will be to cover in depth, the schools, the community projects, the local government and the charm, through feature stories, of our many interesting readers.

This will be your newspaper with space available for your letters to the editor on any topic you wish.

More than 5,000 copies of this paper will be circulated each week. Many months of planning have gone into the "Rancho Reporter" and more than 30 years of newspaper experience stands behind the publisher and the business manager.

Both men have been living in Orange County for more than 20 years. Publisher and Editor of the "Rancho Reporter" is Carl E. Venstrom and Business Manager is Jack C. Polley.

TAX OVERRIDE FOR HIGH SCHOOL ON JAN. 24

A resolution was passed last week by the Governing Board of the Tustin Union High School District to request a tax override of 65¢ per $100 for a three year period. Date for the election was set at January 24.

The Tustin high school board had a special meeting last Thursday night with a Citizens Advisory Committee that had, for several weeks, been making an independent study of the budget and needs of the high school district. The board's decision was strongly influenced by the Citizens Advisory Committee.

Advisory Committee

The Advisory Committee had considered the advisability of a tax override, the amount of money needed and the date of the election if so desired.

The board, at its open meeting last Thursday night, discussed in depth the recommendations that had been presented to them on last Monday by the Citizens Advisory Committee. Chairman of this committee is John G. Zisch of Tustin.

21 Committee Member Report

The total committee report took the form of one majority report and two minority reports.

The majority report, supported by Zisch and 18 other committee members, favor a January 24 tax override election "in the amount of 65¢ per $100 assessed valuation, to continue for a three-year period of time."

One minority report – submitted by Tustin resident C.A. Papp – stated that "I concur in general with the majority report even to the extent of supporting the recommended 65 cent tax override. However, I would go further to recommend a 70 cent tax override."

Minority Report

In summary, the Papp report states "I feel that the committee has honed the budget too fine, allowing very little for contingencies, and underestimates the abilities of our community to give thoughtful considerations to the proplems confronting us."

The other minority report – submitted by Howard Selleck, William A. Moses II and Walter Mullally – stated that "we believe a 35 to 50 cent tax override is about as strong a figure as might be accepted by a majority of voters in the future."

No Good Time

This committee agreed "with the three-year time limit on tax override espoused by the board at this time." In relation to the date of the tax override this committee reported "Most of us voted against the Jan. 24 date or abstained because we feel it is not an optimum time and we concede there is no 'good time' to get people to vote higher taxes on themselves."

Other members of the Citizens Advisory Committee, in addition to those mentioned above, include F.M. Brose, Chester Bryner, Paul Calhoun, Robert Edgar, Rod Graves, Mrs. Elmer Hart and Dr. Sylvan Katz.

Additional committee members include H.M. Marshall, H.O. Neilson, Clarence Olson, Mrs. Julian Palley, Don R. Rimpau, Mr. and Mrs. E.C. Scherff, Mr. and Mrs. William Shanahan and Mrs. Lee Sicoli.

Dr. Sanford Anzel, Santa Ana medical doctor, was recently approved by the Governing Board of the Tustin Union High School District, to be attending physician, Mission Viejo High School, for the 1966-67 school year.

Postmaster Job Open

"Applications for Postmaster at El Toro will be received up until the 22nd day of November," said Samuel Rametta today, the present officer in charge of the El Toro Post Office.

Applicant forms, said Rametta, may be obtained at the El Toro Post Office. The written part of the examination will take place in Santa Ana.

Annual salary for the El Toro postmaster appointment is $6,545 a year. To meet the federal residence requirement for this examination, "The applicant must have physically resided for one year next preceding the closing date for this examination within the delivery of the post office where the vacancy exists or within the the city or village in which the post office is located."

Applicants for the El Toro Postmaster's position [illegible] over 18 years of age [illegible] 70.

Applicants must be citizens of, or owe permanent allegiance to the United States. A physical examination is also required before the appointment.

Preference benefits based upon honorable separation from the Armed Forces are given under conditions in competitive examination for original appointment.

Rancho Reporter To Carry Advertising

"Future issues of the RANCHO REPORTER will include advertising" said Business Manager Jack C. Polley this week.

News stories and features will continue to dominate the pages of the paper with advertising on inside pages, mixed with news.

Any business firm wishing to advertise in this newspaper [illegible]ld contact Polley at 544- or by writing RANCHO [illegible]ORTER in care of Post [illegible]e Box 237, El Toro.

Post Office Box 237
El Toro, California

Bulk Rate
U.S. POSTAGE
PAID
Santa Ana, Calif.
Permit No. 350

OCCUPANT
16516 ARACENA
MISSION VIEJO, CALIF.

To Work, Dream, Build And Create

An Editorial

Congratulations, Pioneers!

Congratulations to you readers of the RANCHO REPORTER who have picked up stakes from the older, more established areas – whether it has been New York, Los Angeles or the older, more structured cities of Orange County – and moved to the new areas of either Mission Viejo, Laguna Hills, El Toro, Irvine or Irvine Village.

Your move has portrayed the tradition of the American spirit – to want to move on and to create something better for yourself and your family.

This move has taken fortitude, a spirit of adventure and a desire to work and to create on your part.

And as the days and months pass we hope you will enjoy your work, your home and your neighborhood. You will have a friendship, and comradeship, with your neighbors that you will not have when your lawns, fences and homes are established.

For a few years there will be a closeness to your neighbors as you fight the weeds, build the fences, form citizen committees to fight your causes and form PTA or PTO groups to serve your schools.

This closeness of the human spirit among civilized peoples becomes more and more scarce in an urban, complex and sophisticated society. You are having, and will continue to have for some time, a closeness of the spirit with your neighbors since there will be many common problems to solve that will bind you together.

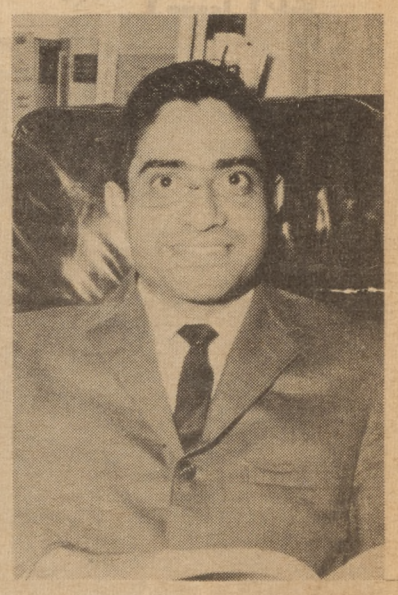
We hope you will enjoy every minute of your new adventure in this brand new, fascinating area. We of this newspaper staff are certainly happy to be here with you and to reflect your doings, your hopes and your aspirations in the form of the printed word.

We hope we serve you noble pioneers well.

PARENT VISITS PRINCIPAL upon the opening of tne new Olive Wood Elementary School Pictured left is Principal Stuart Cunningham and Mrs. Craig Connors of 25511 Airhart Road, Laguna Hills. Mrs. Connors has one child, Cathy Connors, fifth grader, attending the new Olive Wood School and another child, Robert Connors, presently attending the first grade at the Gates Elementary School. (Staff photo.)

REFLECTIONS . . .

Editor's Note: Weekly columnist's Roshan Sharma, is an American Citizen by choice since he was born in Punjab, India. His column is a series of personal reflections on American life, politics, government, and the entire American scene. He received his B.A. in physics from Punjab University and later took an M.S. degree in physics from the University of Southern California. He lives with his wife and three children in Tustin and is the principal mathematician at a local electronics corporation.)



Americans went through another election day. It was a day for excercizing a precious right. Most foreigners are simply amazed by the health and vigor of our democracy.

Our democracy is not the largest in the world: India is the winner with its 215 million voters. It is not the smallest democracy; Luxemborg may win that race. The American democracy is simply the healthiest democracy in the world today. It is an amazing fact inspite of many serious problems.

Every healthy human organization must have growth problems. Every dynamic society must always face new problems to be tackled by latest tools. Each democracy obeys a fundamental law. Its health is directly proportional to two fundamental factors; the percent of voters that go to the polls and the degree of being informed about the issues.

As each healthy democracy follows a very inconsistent and a persistent path to perpetual maturity, one can not afford to be absent at the polls. Society should perhaps reward the voter who goes to the polls and tries to be informed about the issues.

Ignorance of the above fundamental law is making the local governments deteriorate and thus allow Federal encroachments. People in small communities ignore the issues and local elections thus allowing the organized minorities to take over.

Chest X-Rays Offered

El Toro, Mission Viejo, University Park and Laguna Hills residents – including Leisure World – are invited to have chest x-rays taken for the cost at $1, at a mobile x-ray unit which will be available at the new Mission Viejo High School from 8 a.m. until 4 p.m. and from 6 to 8 p.m. on Monday, November 28th.

Results of the x-ray will be mailed to citizens within three weeks.

The Mission Viejo High School is located two miles south of Leisure World, off the San Diego Freeway, taking the La Paz Rd. off the freeway.

The visiting x-ray unit at Mission Viejo High School is sponsored by the Tustin Union High School District. Mrs. Nadine Holub, school nurse at Tustin High School, is in charge of the project. Additional information may be received by calling her at 544-6710.

High School Contains 58 Acres

The new Mission Viejo High School, which opened its doors for the first time during September of this year, ranks first in the amount of acreage held by any of the Tustin Union High School District's three high schools, according to Robert H. Ferguson, assistant principal, at Mission Viejo.

The new high school contains 57.92 acres as opposed to Foothill High's 41.12 acres and Tustin High's 39.0 acres.

In terms of building footage the new Mission Viejo High School, having 152,100 square feet, rates second to Foothill High's 161,230 square feet and is ahead of Tustin High's new plant which will contain 90,131 square feet and rates third, among the three high schools, in footage.

RANCHO MISSION VIEJO

First Baptism in Orange County-1769

Fifth Month Birthday For P.O.

The El Toro Post Office celebrates its fifth month birthday this week in its new building at 23582 El Toro Road.

The new building was officially opened on June 3rd of this year and according to Samuel Rametta, officer in charge of the El Toro Post Office, is presently serving around 1400 patrons, including both delivery and post office boxes.

Rametta today urged El Toro residents to use their zip codes when giving out their addresses. He said the local post office is glad to give out zip code numbers to residents and will furnish zip codes to patrons for mail they wish to ship to other areas.

The El Toro Post Office is staffed with six full time employees, including Rametta, and two part time employees. Aiding Rametta in the office are Mrs. Marva Goodger, clerk; Mrs. Jane Mathews, clerk and Terry Remer, part time clerk.

Postal carriers include Ralph Jefferson, Paul Roehnke, Donald Thomas and part time carrier Zigmund Janizeuski.

Investment Course Offered

An eight week course in Investments will be offered the El Toro, Mission Viejo, University Park and Laguna Hills reisdents announced Wes Hambidge, Director of the Tustin Union High School Adult Education program, this week.

The course will start on Thursday, December 1, and will run for eight weeks. The class will meet from 3 p.m. to 5 and will meet in Classroom #1, Clubhouse One, at Leisure World. Residents of Leisure World are eligible, in addition to the above areas, to enroll in the course. Cost for the course is $3, and registration will take place upon the first meeting.

Instructor for the course is Pat Boyle who has taught in the Tustin adult education program at Leisure World for several years. Boyle is a Tustin resident and a professional investments broker. He also writes a weekly column on investments for an Orange County newspaper.

Boyle received his B.A. degree from the University of Wisconsin and has completed graduate work at Cornell University.

MVHS Faculty

The Mission Viejo High School Faculty Club is planning a social entitled "Christmas in Mexico" at the Saddleback Inn on December 15, said Mrs. Margaret Willet, social chairman, this week.

A recent halloween party was held by the MVHS faculty at the Ben Osterman's Ranch in El Toro where those attending dressed in original costumes. School administrators, as well as faculty and secretaries, attended the social function.

THE RANCHO REPORTER

The official newspaper serving the Mission Viejo, Laguna Hills, El Toro, Irvine and University Park area. The motto of the newspaper is to "inform and serve."

Post Office Box 237, El Toro, California

Carl E. Venstrom . . . . . Publisher and Editor
Jack C. Polley . . . . . Business Manager

Shopping With Jan

The shops across from UCI campus are now open for business. IRVINE TOWN CENTER BUILDING contains many unique shopping experiences.

As I was browsing in and out of the shops I found a friendly and warm atmosphere.

LIDO FASHIONS for women carry clothes for all occasions along with accessories to match. From formal gowns to sporty capris. Unusual COLLINS handbags to novelty KRAUS shoes.

Whether you are buying or browsing, LIDO FASHIONS is worth a visit.

* * *

While looking at a limited amount of art supplies in the M. FLAX INC. shop, Mr. Flax strolled over to explain that all of the shipments had not yet been delivered. During our conversation I asked him if he was planning to have a real live artist working at an easel to add atmosphere to his art supply business. Mr. Flax was quite indignant that I would suggest such a thing and pooh poohed the idea as being extremely unprofessional.

If you are just dabbling in art or a professional, I'm sure you will find exactly what you need in the M. FLAX INC. But don't plan on seeing a real live artist creating a masterpiece.

* * *

For the boys and men there is a handsome barber shop with plenty of chairs so there should be no waiting. The decor is quite masculine with the dominating colors being dark green and gold.

* * *

JC Formation Vote Soon

"Voter approval for the formation of the proposed South Coast Junior College District may go before voters sometime during February – possibly February 14th," stated Robert Dahlberg, Superintendent of the Tustin Union High School, this week.

At a recent meeting of representatives from Tustin, Laguna Beach and Capistrano High school districts a unanimous vote was given for the February election date and the group instructed the county superintendent of schools to set Feb. 14 for the election.

The State Board of Education had previously given approval of the formation of a Coast Junior College District at a recent meeting in San Francisco.

If the February JC formation election is successful the trustees could begin work on organizing the district and the hirin of key administrative personnel. The district would not be entered on the tax rolls until July 1, 1968.

Previous discussions by the Tustin, Laguna and Capistrano boards have covered the possibility of using the new Mission Viejo High School campus, during the late afternoons, as a temporary campus until a college campus could be developed.

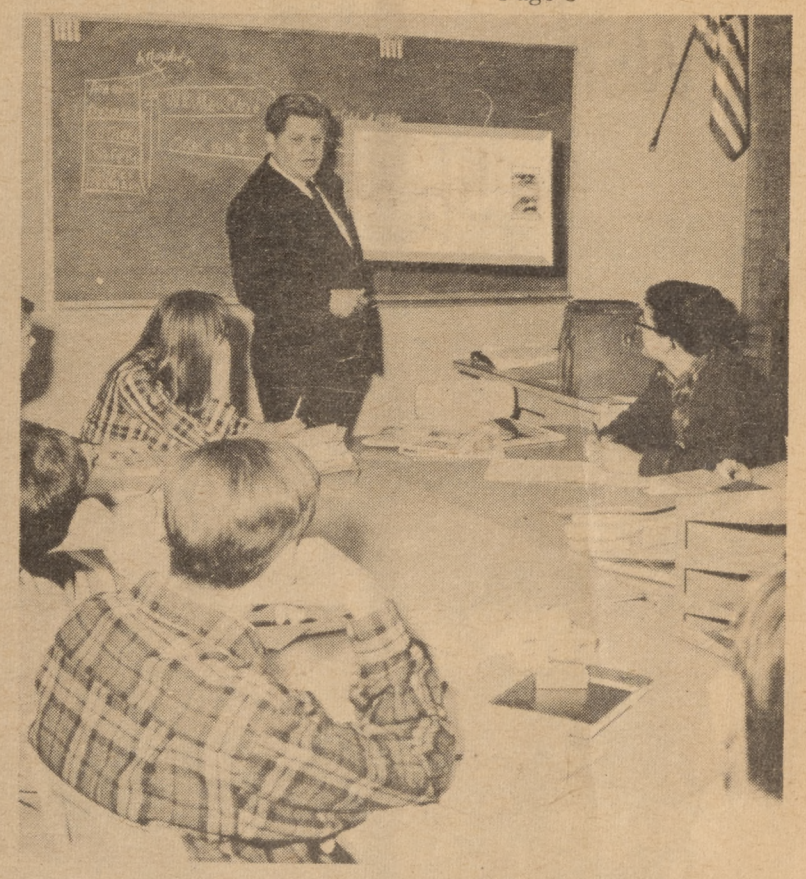
The proposed junior college district would contain more than 3000 square miles. The JC board would contain two representatives from Tustin; one from Laguna Beach; one from San Clemente and Capistrano Beach, one from Dana Point; and one member, combined from the San Juan Capistrano Elementary, Laguna Niguel, South Laguna, San Joaquin and Trabucco areas.

el toro

Teacher Wins Presidency

Mrs. Margaret Willet, Mission Viejo High School teacher of special education, was elected this week to the position of President-Elect, Orange County Chapter of the California Administrators of Special Education.

Mrs. Willet is an experienced teacher in the field of special education and served on the Tustin High School faculty for several years before transferring to the new Mission Viejo High School this fall.



MISSION VIEJO HIGH SCHOOL JOURNALISM STUDENTS hear guest lecturer on the subject "Criminal Law in California and the Press." Pictured above is Dr. Maurice L. Mason, professor of law in the school of business administration at Long Beach State College, speaking to the journalism class in Room 212 at the new high school. Staff photo.

Guest Speaker At High School

Dr. Maurice L. Mason, professor of law in the school of business administration at Long Beach State College, spoke this week to the journalism classes at Mission Viejo High School on the subject "Criminal Law in California and the Press."

"California's concept of criminal law is the most modern in the world," said Dr. Mason, and "its the responsibility of the California press to see that the law is treated in a fair and objective manner."

The press must, said Mason, present an accurate account of criminal cases or they cannot have a fair trial. Dr. Mason referred to the Shepard case in Ohio as a criminal case which presently cannot receive a fair trial in the area and environment in which the crime took place.

Rules and guidelines to reporters in dealing with the law, said Professor Mason, should include, first, that the reporter know, before going to the court house, what it is he is specifically after in the form of news, and that second, the reporter should be careful to collect the facts and to write the facts.

The modern reporter, said Mason, should be well educated and trained for his job and should be aware of the social influences behind the criminal act or legal conflict.

Professor Mason concluded his speech to the Mission Viejo High School journalism students by stressing the importance of their work to their school. "It is through the campus newspaper and the school annual," said Mason, "that student and faculty morale is built upon."

The student newspaper and the school annual is the history of any school for a particular year, said Mason, and it very important that these publications be done accurately and done well, including the techniques of readibility and modern photography.

"Your place in establishing the tone of a new high school," said Dr. Mason to the students, "is one of worth, dignity and of real, lasting value."

Dr. Mason, a Laguna Beach resident, is a former Missouri, lawyer and judge. He has done legal investigation work for the U.S. Treasury Department and for private insurance companies.

In addition to his present teaching at Long Beach State College Dr. Mason has taught at the University of Southern California at Berkeley and at Sacramento State College.

Open House At UCI

Orange County residents attended the second annual "Open House" of the University of California at Irvine where visitors toured the campus and visited the Irvine Town Center Building.

The open house was sponsored by the Friends of UCI; Friends of the UCI Library; the Big I Boosters; the University Gallery Associates and UCI Town and Gown. The Sunday event ran from noon to 4 p.m.

UCI student groups participating in the event were Alpha Phi Omega, Tamadoas, Circle K and UCI Community Action.

Merchants of the Irvine Town Center Building provided coffee for the visitors and music by the el Mariachi del Valle orchestra. A fashion show was also provided by the merchants of the new shopping area.

Each university building provided special programs explaining the functions of their particular areas. Irvine opened its doors of learning in 1965 with 1,589 students and increased its enrollment to 2,377 students during its second year. It is planned to grow to 27,500 enrollment by 1970.

CHECKING OUT EQUIPMENT FOR THE NEW OLIVE WOOD ELEMENTARY SCHOOL in El Toro are above left, Vice-Principal Meredith J. Martini and Principal Stuart Cunningham. Principal Cunningham reported this week that part of the new school classes are presently on a double session although all classes are meeting state requirements. By the first of January the entire school plant will be completed, said Cunningham, and the kindergarten and first grade will transfer from the Ralph Gates School.(Staff photo.)

ABOVE SIGN, located on La Paz Road, announces the opening of more stores in the Mission Viejo area.

WOULD YOU BELIEVE

Orange County

A WIDE-ANGLE PHOTO SHOWS THE ENTIRE NEW Olive Wood Elementary School located on the corners of Dune Mear and McCoy Roads at El Toro. The new school opened its doors several weeks ago and presently has an enrollment of 450 students. The total enrollment in January, when the school is completed, will be 602 students. The additional students will be transferred from the Ralph Gates school. (Staff photo.)

"GOING, GOING, GOING" says Robert Sturges, Director of Activities at the new Mission Viejo High School, as he auctions off Rosamora Crews, sophomore, at the new high school. Auctioning off female students for slaves for the day is a traditional way for Southern California high school students to raise money for their student body association. Miss Crews lives with her parents at 6115 B Longstaff Way, Santa Ana. (Staff photo.)

present

and

future

STUDENTS AT THE NEW MISSION VIEJO HIGH SCHOOL ARE PICTURED as they move from class to class at the hourly break. 680 students are currently enrolled in the school: 256 freshmen; 207 sophomores; 196 juniors and six seniors. Student government, student publications, a football team and a Mission Viejo Boosters Club, composed of parents and interested citizens, have all been organized since the opening of the school this fall. (Staff photo.)

El Toro Man Appointed To TUHSD Board

Warren Wilson, of 24272 Fordview, El Toro, was recently appointed to the Board of Education of the Tustin Union High School District.

He is replacing George M. Veeh, well known Tustin and El Toro rancher, who resigned after more than eight years of service to the high school district.

Wilson lives with his wife, Betty, and two daughters at his El Toro home. Daughter Sydney Jean is a sophomore at Mission Viejo High School and Sarah Ann is in the sixth grade at the Gates Elementary School in El Toro.

Wilson is an officer in the Orange County Trust Office of the Crocker Citizens National Bank in Santa Ana.

Other members of the Tustin Union High School Governing Board include Mrs. Mildred Windolph, H.E. Balmer, William C. Hayward and President Edward B. Akins.

The Governing Board, of the TUHS District, meets every first and third Monday, at 7:30 p.m., in the Conference Room off the Tustin High School campus at 1171 Laguna Road, Tustin.

CONGRATULATIONS ARE BEING GIVEN to Warren Wilson, left, of 24272 Fordview, El Toro by Robert Dahlberg, Superintendent of the Tustin Union High District, on Wilson's recent appointment to the high school governing board. Wilson will represent the El Toro, Mission Viejo and University Park areas. (Staff photo.)